



The Essence of Personnel Management and Industrial Relations

By A. G. Cowling Alan Cowling

Prentice Hall, 1994. Softcover. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This text provides readers with an introduction to the key issues central to the effective planning and conduct of personnel management and industrial relations. It draws on insights and practical measures which have recently been developed in association with the human resource management-integrated approach to the management of people at work. It also takes account of the drive to total quality management, culture change and the lessons to be drawn from Japanese style of management. 205 pp. English.



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