

Jill Lepore “The Creed,” January 28, 2008. Essay on Benjamin Franklin’s *Poor Richard’s Almanack*.

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Essay on Benjamin Franklin's Poor Richard's Almanack. Amacher, Richard E. Benjamin Franklin. New York: Twayne Publishers, 1962. Chaplin, Joyce. The First Scientific American: Benjamin Franklin and the Pursuit of Genius. New York: Basic Books, 2006. Franklin, Benjamin. Benjamin Franklin's Autobiography: An Authoritative Text. Edited by J.A. Leo Lemay and P.M. Zall. New York: Norton, 1986. Franklin, Benjamin. Papers of Benjamin Franklin. Edited by Leonard W. Labaree et al. New Haven: Yale University Press, 1959-present. Runaway America: Benjamin Franklin, Slavery, and the American Revolution. New York: Hill and Wang, 2004. Wood, Gordon. The Americanization of Benjamin Franklin. New York: Penguin, 2004. Benjamin Franklin's brother, James, also published the Rhode-Island Almanack starting in 1728. The oldest almanac still in circulation in North America is the Old Farmer's Almanac first published in 1792 by Robert B. Thomas. According to the Library Company of Philadelphia only three copies of the 1733 original issue exist. The first issue of Poor Richard's Almanack. Richard Saunders introducing himself in his first 1733 almanac: The death of Titan Leeds. In his first edition Franklin predicted the death of Titan Leeds, a competitor publisher of another calendar. In replicating Swift-Bickerstaff hoax Franklin predicted Leeds's death on Oct. 17, 1733, 3:29 P.M., at the very instant of the conjunction of the Sun and Mercury.