The Book History Reader

SECOND EDITION

Edited by David Finkelstein and Alistair McCleery
CONTENTS

List of illustrations ix
Preface x
Acknowledgements xi

1 David Finkelstein and Alistair McCleery
   INTRODUCTION 1

PART ONE
What is book history?

   EDITORS' INTRODUCTION 7

2 Robert Darnton
   WHAT IS THE HISTORY OF BOOKS? 9

3 Fredson Bowers
   BIBLIOGRAPHY, PURE BIBLIOGRAPHY, AND LITERARY STUDIES 27

4 D. F. McKenzie
   THE BOOK AS AN EXPRESSION FORM 35

5 Thomas R. Adams and Nicolas Barker
   A NEW MODEL FOR THE STUDY OF THE BOOK 47

6 Jerome McGann
   THE SOCIALIZATION OF TEXTS 66

7 Harold Love
   EARLY MODERN PRINT CULTURE: ASSESSING THE MODELS 74

8 Roger Chartier
   LABOURERS AND VOYAGERS: FROM THE TEXT TO THE READER 87
PART TWO
The impact of print

10 Scott B. Noegel
TEXT, SCRIPT, AND MEDIA: NEW OBSERVATIONS ON SCRIBAL ACTIVITY IN THE ANCIENT NEAR EAST 125

11 Walter Ong
ORALITY AND LITERACY: WRITING RESTRUCTURES CONSCIOUSNESS 134

12 Marcel Thomas
MANUSCRIPTS 147

13 Roger Chartier
THE PRACTICAL IMPACT OF WRITING 157

14 Jan-Dirk Müller
THE BODY OF THE BOOK: THE MEDIA TRANSITION FROM MANUSCRIPT TO PRINT 182

15 C. A. Bayly
THE INDIAN ECUMENE: AN INDIGENOUS PUBLIC SPHERE 190

16 D. F. McKenzie
THE SOCIOLOGY OF A TEXT: ORALITY, LITERACY AND PRINT IN EARLY NEW ZEALAND 205

17 Elizabeth Eisenstein
DEFINING THE INITIAL SHIFT: SOME FEATURES OF PRINT CULTURE 232

18 Adrian Johns
THE BOOK OF NATURE AND THE NATURE OF THE BOOK 255

PART THREE
Texts and authors

19 Roland Barthes
THE DEATH OF THE AUTHOR 277
CONTENTS

20 Michel Foucault
WHAT IS AN AUTHOR? 281

21 Paula McDowell
ORAL RELIGIO-POLITICAL ACTIVISM AND TEXTUAL PRODUCTION 292

22 Mark Rose
LITERARY PROPERTY DETERMINED 308

23 John Brewer
AUTHORS, PUBLISHERS AND THE MAKING OF LITERARY CULTURE 318

24 Leah Price
CULTURES OF THE COMMONPLACE 327

25 Jane Tompkins
MASTERPIECE THEATER: THE POLITICS OF HAWTHORNE’S LITERARY REPUTATION 337

26 John Sutherland
THE VICTORIAN NOVELISTS: WHO WERE THEY? 345

27 Robert L. Patten
WHEN IS A BOOK NOT A BOOK? 354

28 James L. W. West III
THE MAGAZINE MARKET 369

29 Jayne Marek
TOWARD INTERNATIONAL COOPERATION: THE LITERARY EDITING OF H.D. AND BRYHER 377

PART FOUR
Texts and readers

EDITORS’ INTRODUCTION 389

30 Wolfgang Iser
INTERACTION BETWEEN TEXT AND READER 391

31 E. Jennifer Monaghan
LITERACY INSTRUCTION AND GENDER IN COLONIAL NEW ENGLAND 397

32 Kate Flint
READING PRACTICES 416
viii CONTENTS

33 Jonathan Rose
REREADING THE ENGLISH COMMON READER: A PREFACE TO A HISTORY
OF AUDIENCES 424

34 Richard Altick
THE ENGLISH COMMON READER: FROM CAXTON TO THE EIGHTEENTH
CENTURY 440

35 Stanley Fish
INTERPRETING THE VARIORUM 450

36 Elizabeth McHenry
FORGOTTEN READERS: RECOVERING THE LOST HISTORY OF AFRICAN
AMERICAN LITERARY SOCIETIES 459

37 Janice Radway
A FEELING FOR BOOKS: THE BOOK-OF-THE-MONTH CLUB, LITERARY
TASTE AND MIDDLE-CLASS DESIRE 469

PART FIVE
The future of the book

EDITORS’ INTRODUCTION 485

38 Mark Poster
THE DIGITAL SUBJECT AND CULTURAL THEORY 486

39 Paul Duguid
MATERIAL MATTERS: THE PAST AND FUTUROLOGY OF THE BOOK 494

40 Geoffrey Nunberg
FAREWELL TO THE INFORMATION AGE 509

Bibliography 526
Index 545
10 best history books. From Mary Beard on Ancient Rome to tales of Soviet espionage, delve into the past with these recently published works. Joshua Burt. The popular historian made a TV show of the same name, which has essentially been adapted into this punchy, concise read, which offers an account of the political happenings that changed the course of history in 1215. The question is: were they as successful as everyone would have us believe? Not so much.